



FOR IMMEDIATE RELEASE

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UNITED WAY OF MID-MAINE ANNOUNCES 2009/2010 CAMPAIGN CHAIR

United Way of Mid-Maine announced today that Reginald "Reg" Perry, CPA, has been selected as their 2009/2010 Annual Campaign Chairperson. Mr. Perry is the senior director at PFBF, CPAs, a certified public accounting firm which services clients throughout Central and Southern Maine. According to United Way of Mid-Maine President/CPO Tina Chapman, the United Way of Mid-Maine Board of Directors and staff are thrilled with the selection of Mr. Perry. Chapman stated *"Reg is incredibly well-respected and well-known in our community. He has the desire to give back to our community, to help improve the lives of our most vulnerable neighbors, and the drive to get the job done"*. Each year, the Campaign Chair is responsible for assembling a team of community members who will oversee United Way's campaign. Perry stated *"United Way is our most vibrant community impact organization. We strive daily to bring our community together to focus on the most important of human needs. Your continuing generosity enables us. Real generosity is doing something nice for someone in need who will never find it out."*

United Way of Mid-Maine serves northern Kennebec, Somerset, and western Waldo counties.

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